

San Diego Housing Commission (SDHC) Exploring Increased Density of SDHC's Affordable Housing Portfolio Presentation to the City-County Reinvestment Task Force October 20, 2022

Emily S. Jacobs
Executive Vice President, Real Estate
San Diego Housing Commission

Josh Hoffman Vice President, Real Estate San Diego Housing Commission





Exploring Increased Density of SDHC Affordable Housing Introduction

Mission: SDHC fosters social and economic stability for vulnerable populations in the City of San Diego through quality affordable housing; opportunities for financial self-reliance; and homelessness solutions.

SDHC Major Programs:

- Provide federal rental assistance to more than 17,000 households annually
- Homelessness Solutions
 - HOUSING FIRST SAN DIEGO: More than 10,600 housing solutions created since November 2014
 - Administer City of San Diego Homeless Shelters and Services Programs
- Affordable Housing
 - Create and preserve affordable housing through housing finance, real estate development and land use programs
 - More than 24,000 units in service today
 - Own/manage more than 4,100 affordable rental housing units
- Advocate for housing policies





SDHC, including its nonprofit affiliate, owns or manages 4,120 affordable rental housing units.

Types of Properties	
Total Properties	175
Total Housing Units	4,120
Single-Room Occupancy (SRO)	1,166
1-Bedroom	1,077
2-Bedroom	1,013
3-Bedroom	741
4-Bedroom	102
5-Bedroom	16
Accessory Dwelling Units	5
(1 studio, 2 1-Bedroom units, 1 2-Bedroom unit and 1 3-Bedroom unit)	



Village North Senior Garden Apartments SDHC-owned affordable housing Council District 6





Small-Scale Properties: 1-18 units

- 132 SDHC and affiliate properties
- 573 total dwelling units

Typical Housing Types in this group:

- 1 High-density, multifamily property*
- 88 Small-lot multifamily properties
 - 2 stories
- 39 Single-family homes (SFH)
 - 5 with Accessory Dwelling Units



Single-Family Home



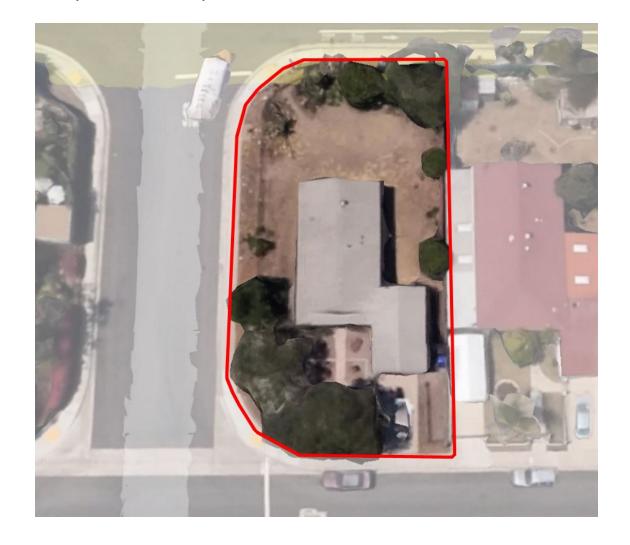
^{*}Not subject of this presentation



Small-Scale Example: Single-Family Homes

- Otay Mesa/Nestor, Council District 8
- ¼-acre suburban parcels
- 3-bedroom, 4-bedroom, and 5-bedroom unit types
- 1 story
- Garage and driveway parking
- 30+ years old

Current Density: 4 dwelling units/acre







Medium-Scale Properties: 20-80 units

- 29 SDHC and affiliate properties
- 1,257 total dwelling units

Typical Housing Types in this group:

- 7 High-density, multifamily properties*
- 3 Small-lot urban-infill properties
- 19 Garden-style properties



Pulitzer Place - 50 units



^{*}Not subject of this presentation



Medium-Scale Example: Pulitzer Place

- University City, Council District 1
- 2½-acre parcel
- 50 total dwelling units
- 3-bedroom unit types
- 2-story, garden-style property
- Unstructured, surface parking
- 30+ years old

Current Density: 20 dwelling units/acre







Large Scale Properties: 81+ units

- 14 SDHC and affiliate properties
- 2,290 total dwelling units

Typical Housing Types in this group:

- 7 High-density, multifamily properties*
- 7 Garden-style properties



Maya Apartments – 132 units



^{*}Not subject of this presentation



Large Scale Example: Maya Apartments

- Mira Mesa, Council District 6
- ~4½-acre parcel
- 132 total dwelling units
- 1-bedroom, 2-bedroom, and3-bedroom unit types
- 2-story, garden-style property
- Unstructured, surface parking
- 30+ years old

Current Density: 30 dwelling units/acre







Exploring Increased Density of SDHC Affordable Housing Pathways to Additional Density with Certainty of Outcome

Current Pathway:

- Ministerial Process (aka "By-Right"): Develop within confines of present zoning limitations
 - Predictable; well-defined process with certainty of outcome
 - Instances with lower unit yields may not justify replacement costs of existing development.

Proposed Additional Pathway:

- SDHC Overlay: Proposed "By-Right" process for all SDHC and affiliate-owned projects
 - Remove uncertainty from development generated by discretionary processes
 - Allow for more rapid development within constraints of financial and operational feasibility
 - Accountability to SDHC Board and Housing Authority/City Council



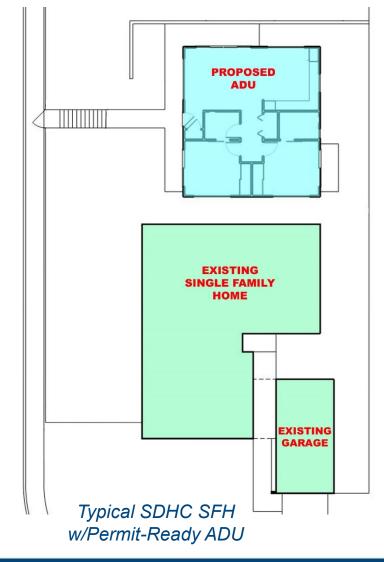


Exploring Increased Density of SDHC Affordable Housing "By-Right" Path Case Study

ADU Construction on SDHC SFH Lots

- ADUs identified as one of main sources of potential new housing in San Diego per SDHC Report to Address Housing Crisis
- Construct in available backyard space of SDHC single-family homes
- Not in Transit Priority Area; affordable deed restrictions enable construction of 1 additional bonus ADU per site

Proposed Density: 12 dwelling units/acre







Exploring Increased Density of SDHC Affordable Housing SDHC Overlay Case Study

Boston Avenue Sites: 1.14 acres

- 3 adjacent, underutilized parcels:
 - CalTrans Surplus Lands Act site
 - SDHC 5-unit complex
 - SDHC undeveloped parcel
- Community Plan limits housing potential:
 - CalTrans: commercial uses only
 - SDHC: small lot, single dwelling unit
- "By-right" path via Community Plan:
 - Limits SDHC parcels to 3-9 units
 - No CalTrans parcel use as housing

Current Allowed Density:

4 dwelling units/acre



2854 – 2893 Boston Avenue Sites San Diego, CA 92113





Exploring Increased Density of SDHC Affordable Housing SDHC Overlay Case Study: Boston Avenue Sites (Continued)

SDHC Overlay:

- Promote optimization of parcel with existing apartment complex.
- Tap full potential of undeveloped SDHC parcel.
- Facilitate use of CalTrans parcel as mixed-use residential occupancy.
- Higher density enables feasibility of podium-type and modular construction methods.

Proposed Potential Overlay Density: 80-100 dwelling units/acre



2854 – 2893 Boston Avenue Sites San Diego, CA 92113





Exploring Increased Density of SDHC Affordable Housing SDHC Overlay Model Language

SDHC Overlay Model Language

- Mirror recent state legislation enabling land use streamlining for Project Homekey:
- Per Health & Safety Code, § 50675.1.1, subd. (g):

"Any project ... shall be deemed consistent and in conformity with any applicable local plan, standard, or requirement, and allowed as a permitted use, within the zone in which the structure is located, and shall not be subject to a conditional use permit, discretionary permit, or to any other discretionary reviews or approvals.





Exploring Increased Density of SDHC Affordable Housing Reimagining the Portfolio

Study Concept:

Report by third-party land use consultant, consisting of the following:

- Historic research
- Preliminary Land Use and Zoning analysis for each location
- Evaluation of land use regulations and determination of available density incentives
- Identification of barriers to concept and potential options to minimize/eliminate barriers
- Coordination with City of San Diego to confirm interpretations of land use regulations
- Determination of additional density potential/feasibility by location within available pathways





Exploring Increased Density of SDHC Affordable Housing Reimagining the Portfolio

This proposed concept is in alignment with Federal, State, regional and Local policy to create and preserve affordable housing.

Additional policy initiatives to evaluate/consider:

- Climate Goals and Action Plans
- Equity and Inclusion
- Variety of Housing Types
- Variety of Income Levels
- Childcare







Questions & Comments

