# SAN DIEGO CITY-COUNTY REINVESTMENT TASK FORCE

**DATE ISSUED:** November 9, 2026

**ATTENTION:** Co-Chairs and Members of the San Diego City-County Reinvestment Task Force For the Agenda of November 12, 2026

**SUBJECT:** Potential High Impact San Diego City-County Reinvestment Task Force Projects

**REQUESTED ACTIONS:**

1) Approve the proposed implementation plan for the Barrier Removal Initiative and RTF Website Modernization & Community Resource Hub;
2) Authorize staff to take the necessary steps to implement the plans; and .
3) Authorize the expenditure of funds, as necessary

**SUMMARY**

Staff proposed three potential initiatives for the City-County Task Force (RTF) consideration at the September 17, 2026, meeting. The RTF selected the following two initiatives and requested staff to bring forward an implementation plan including budgets for the following projects:

1. **RTF Barrier Removal Initiative**: Identify and address barriers that prevent underserved residents and businesses from accessing existing financial, housing, business, and community resources.
2. **RTF Website Modernization & Community Resource Hub**: Modernize the RTF website and create a practical resource hub connecting residents and businesses to existing programs and services.

Attachment 1 provides the proposed implementation plan including timelines, budgets and deliverables for the barrier removal initiative and Attachment 2 provides the same information for the webinar modernization and development of a community resources Hub. The total proposed budget for both projects is approximately $102,000

Respectfully submitted,

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# Barrier Removal Initiative Implementation Plan

Create a structured RTF initiative focused on identifying and removing specific barriers that prevent underserved residents and businesses from accessing capital, preserving assets, growing businesses, or utilizing programs that already exist.

## Phase 1 - Barrier Scan

***12/01/2026 – 03/15/2027***

A. Confirm RTF member working group members
B. Develop Survey and identify survey recipients
C. Launch community + member survey
D. Hire consultant to conduct listening sessions and Analyze results
E. Analyze barriers (frequency, severity, equity impact, RTF leverage)

***Deliverables:*** Consultant contract, final survey, survey and listening session results; insights memo

## Phase 2 - Working Group Validation & Solution Design

***03/15/2027 – 04/30/2027***

A. Review and validate survey barriers
B. Inventory existing programs
C. Identify duplication & gaps
D. Select priority barriers

***Deliverables:*** Barrier to solution map; member contribution matrix

## Phase 3 — Scope and Potential Pilot Partnerships

***04/30/2027 – 05/30/2027***

A. Identify member and other resources that address barriers
B. Obtain links, documents, etc. from members. Download links from other entities
C. Post resources on RTF website
D. Explore/pursue options for partnerships with other entities
E. Establish 1-2 pilot partnership programs, if applicable and/or feasible
F. Determine intake, eligibility requirements and outcomes for partnership programs

***Deliverables***: List of resources; Pilot partnerships (as applicable); MOUs (as applicable)

## Phase 4 — Pilot Delivery (if applicable)

***05/30/2027 – 07/30/2027***

A. Biweekly progress briefs

***Deliverables:*** Monthly outcome reports

## Phase 5 — Pilot Evaluation (if applicable)

***07/30/2027 – 08/30/2027***

B. Analyze pilot results

C. Recommend, scale or sunset

***Deliverables:*** Evaluation report; scaled plan (if applicable)

**Proposed Budget**

A. Survey & incentives (consultant for listening sessions, working group to develop survey):$30,000
B. Working Group convenings: In-kind
C. Pilot Programs ***(if applicable)***
    - Example Projects: Capital Readiness (if members cannot provide in-kind services**;** Credit Repair Services (if members cannot provide in-kind): $25,000
D. Communications & engagement: in-kind
E. After Action Report: In-kind, working group
F. Contingency: $3,000

**Total: $58,000**

# Modernize the RTF Website and Create a Community Resource HUB Implementation Plan

Modernize the existing RTF website and add a user-friendly Community Resource Hub that helps residents, homeowners, businesses, nonprofits, and community organizations quickly identify existing resources. The website would become a practical access point to available resources.

## Phase 1 – Discovery & Requirements

***12/04/2026 – 01/05/2027***

A. Draft scope: Website modernization, confirm Full HUB scope, multilingual access, ADA/WCAG
B. Obtain RTF approval for scope
C. Draft and issue RFP (30-day response time)

***Deliverables:*** Final scope of work and RFP

## Phase 2 — Negotiate and Award Contract

***02/08/2027 – 02/19/2027***

A. Finalize and award contract
B. Execute contract

***Deliverables:*** Fully Executed Contract and Notice to Proceed

## Phase 3 — Vendor Proceeds with Scope

***03/01/2027 – 08/02/2027***

- Full Redesign Discovery & Requirements
- Web Development
- Resource HUB Buildout

***Deliverables:*** biweekly progress reports including recommendations, draft mock-ups for review and approval

## Phase 4 — Launch

***Mid-August/Early September 2027***

- Publish HUB
- Host partner training sessions

## Proposed Budget

A. Full Redesign Discovery & Requirements: $6,000
B. Web Development: $20,000
C. Resource HUB Buildout: $15,000
D. Contingency: $3,000

**Total: $44,000**

***Total Project Cost Estimates***

| Barrier Removal initiative | Website | TOTAL | FUNDS AVAILABLE | REMAINING FUNDS |
|---|---|---|---|---|
| $58,000 | $44,000 | $102,000 | $103,576 | $3,576 |