



# SAN DIEGO CITY-COUNTY REINVESTMENT TASK FORCE



**Minutes of the Regular Meeting  
Thursday, June 16, 2016, 12:00 PM  
County Administration Center  
7th Floor Meeting Room  
1600 Pacific Highway, Downtown San Diego**

For information, contact Daisy Crompton, RTF Manager  
San Diego Housing Commission (SDHC)  
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## **ATTENDANCE**

<b>Present:</b>	Myrtle Cole	Rockette Ewell	Vino Pajanor
	Krista Torquato	Rossina Gallegos	Elizabeth Schott
	Chi Elder	Wendell French	Jana Zawadzki for Carmen Amigon
	Myeisha Gamino	Kyra Greene	Kwofi Reed for LISC
<b>Absent:</b>	Ron Roberts	Manny Aguilar	
	Racquel Vasquez	Carmen Amigon	

## **ITEM 1      CALL TO ORDER**

Co-Chair Myrtle Cole called the meeting to order at 12:07 p.m.

## **ITEM 2      PUBLIC COMMENT**

David Oddo distributed analysis he had performed on the RTF's survey data.

## **ITEM 3      TASK FORCE MEMBER COMMENTS**

Task Force members made announcements about upcoming events. Kyra Greene shared that the previous night, the County Board of Supervisors had held a rare evening budget hearing that was scheduled to accommodate the needs of working families.

## **ITEM 4      STAFF REPORT**

Staff shared highlights from the previous day's interagency low-cost mortgage forum sponsored by the three federal bank regulators. Staff and committee members talked about the upcoming June 25 homebuyer and homeowner fair, including outreach, registrations to date, RTF participation, workshops and goals for participant follow-up and impact.

## **ITEM 5      APPROVAL OF THE MINUTES**

The minutes of the April 21, 2016 regular meeting were approved on a motion by Kyra Greene, seconded by Rossina Gallegos, and passed by a vote of 10-0.

**ITEM 6            Information Item: Jacobs Center's Town Center Master Plan**

Reginald Jones, President & CEO of the Jacobs Center for Neighborhood Innovation, and Michele Vives, Senior Managing Director at Douglas Wilson Companies, explained the development of the master plan and walked RTF members through maps showing the Jacobs Center-controlled properties that will be designated for residential, educational/youth, community use, retail, mixed use, office and recreation/open space uses.

The Town Center Master Plan is a framework of best land uses and proposed phasing for redevelopment of Jacobs' remaining 37 acres of land in Southeastern San Diego over the next eight to ten years. The master plan recommends developments that create a strong community identity, are transit oriented, and support a diversity of housing, retail, health and wellness, education and economic opportunity.

The plan will create around 750 new for-sale and rental homes in a mixed use, mixed income environment. It will expedite real estate development in the area and will re-position Market Creek Plaza. In an area where 36% of the population is youth, education will be a priority, as will be meeting a deficit of parks. The plan was open for review and public comment during a 30-day public comment period in June that included in-person community engagement events as well as the opportunity to comment on the Jacobs Center's website.

**ITEM 7            Information Item: San Diego Promise Zone**

Katherine Crowe from the City of San Diego provided a short update on the Promise Zone collaborative. On June 6, the collaborative learned it had won federal Promise Zone designation in the third and final selection round.

The Promise Zone encompasses much of Southeastern San Diego south of Highway 94, sweeping west through Logan Heights to Barrio Logan and the southeastern edge of downtown's East Village. The collaboration includes dozens of nonprofits and city and county departments.

The Promise Zones program is administered by HUD and focused on community development, specifically creating jobs, increasing economic activity, improving educational opportunities, and reducing violent crime. The designation comes with no funding, but does provide awardees with bonus points for various federal grants. These points have enabled previous Promise Zone awardees to win millions in federal grants.

The designation officially launches on October 1st – the first day of the government's new Fiscal Year. The Mayor's office is working on an implementation plan that aligns with that timeline.

**ADJOURNMENT**

Acting Chair Vino Pajanor adjourned the meeting at 1:20 p.m.

Respectfully submitted,  
Daisy Crompton  
Reinvestment Task Force Manager  
San Diego Housing Commission