

---

# PROPOSED REINVESTMENT TASKFORCE LEGISLATIVE PLATFORM

PRESENTED BY ERIC HENSON AND KAREN MONTUFAR-FEDERICO



---

## AGENDA



What is a Legislative Platform?



Why does RTF need a platform?



What would an ideal RTF platform look like?



What are the opportunities and challenges for an RTF platform?



Questions considered and next steps?



# WHAT IS A LEGISLATIVE PLATFORM?

---

## WHAT IS A LEGISLATIVE PLATFORM?

- There is no universal legal definition or language from governments or organizations.
- BUT content analysis of governments organizations platforms share the following languages:
  - “Monitors state and federal legislation....”  
(County of San Diego)
  - “...respond in a timely manner to new legislation introduced at the state and federal levels.” ( League Cal Cities)
  - “...securing program funding, political support...”  
(SANDAG)



## EXAMPLE LEGISLATIVE PLATFORMS & PROGRAMS

- MTS
- SANDAG
- City of San Diego
- County of San Diego



## 2024 Legislative Program



**SANDAG**

### 2024 LEGISLATIVE PROGRAM

#### 2024 Legislative and Policy Focus Areas

The following focus areas encompass broad, policy-oriented objectives that will help to advance the SANDAG priority projects and initiatives by securing the necessary legislative authority, program funding, political support, and/or regulatory actions at the state and federal levels in 2024.

##### Equity

SANDAG firmly upholds equity and inclusion for every person in the San Diego region. The agency's end goal is to create a San Diego region where every person who lives, works, or visits can thrive. SANDAG is committed to being a part of the solution and we will continue to promote projects, policies, and programs, like broadband internet access, that reflect principles of equity and inclusion, and will work with stakeholders to identify areas of improvement.

##### Safety

SANDAG is committed to advancing a transportation system that is safe for all users, including those who walk, ride transit, drive a car, or ride a bike. SANDAG will continue to work with our federal, state, local, and tribal partners to achieve VisionZero throughout the region, where all people can share our roads and sidewalks safely. To achieve these goals SANDAG will continue to seek state and federal funding and advocate for legislation and policies that supports safer design standards for roads and vehicles.

##### Funding, Innovative Financing, Pilots, and Partnerships



City of San Diego

#### 2023 - 2024 STATE and FEDERAL LEGISLATIVE PLATFORM

The 2023-2024 State and Federal Legislative Platform defines the City of San Diego's Guiding Principles and Policy Priorities and provides a means to advance and protect the City's interests on issues at the federal and state levels. The Guiding Principles and Policy Priorities allow for flexibility so that the Department of Government Affairs, City officials, and our legislative advocates can be proactive and quickly respond within the defined boundaries of the program to address legislative, regulatory, administrative, and budgetary issues that arise during the year.

##### GUIDING PRINCIPLES

In pursuing the Policy Priorities reflected below under the categories of: Homelessness, Housing Affordability, & Community Services; Sustainability, Environmental Quality, & Infrastructure; Economic Development, Trade, & Immigrant Affairs; Governance, Transparency, & Revenue; Public Safety; Veterans Affairs; and Workforce Development, Education, & Youth Opportunity. Three overarching principles of good government apply to the Policy Priorities. The Guiding Principles are as follows:

##### PROMOTE SOCIAL JUSTICE, EQUITY, AND INCLUSIVE ECONOMIC DEVELOPMENT

Strive for the furtherance of social justice, equity, and inclusive economic development to promote fairness and empowerment for all people and communities, including marginalized populations. Support legislation and funding that expands opportunity and access to education, healthcare, housing, employment, and clean air and water, and increases cultural competency and language access capabilities of government to enhance civil liberties and equal opportunity. Aim to eliminate prejudice and disparities based on sex, gender identification, ethnicity, race, nationality, age, religious or spiritual beliefs, sexual orientation, marital status, language spoken at home, or



## EXAMPLE LEGISLATIVE PLATFORMS & PROGRAMS

- MTS
- SANDAG
- City of San Diego
- County of San Diego

### 2024 Legislative Program

Local (L) State (S) Federal (F)		Subject Area
Transit Funding		
S, F	1.	Support legislation that would generate new revenue for transit projects and operating costs.
F	2.	Support legislation that would generate an increase in appropriation levels for existing transit funding programs.
S, F	3.	Oppose legislation that would reduce direct funding to transit agencies.
S	4.	Collaborate with the California Transit Transformation Task Force via the California Transit Association on reviewing existing metrics for the qualification and distribution of Transportation Development Act (TDA) revenues.
S	5.	Oppose legislation that would expand the use of TDA funds to non-transit purposes not currently covered by statute.
S, F	6.	Support legislation that would eliminate the requirement or need of transit agencies to have a farebox recovery and replace with state and/or federal funding, providing a sustainable mechanism to allow for free public transit.
S, F	7.	Support legislation that incentivizes increased transit ridership.
S, F	8.	Support legislation that would help offset the impact on transit budgets caused by increases in fuel and energy costs.

i.e. Visualization of MTS 2024 Legislative Program



# WHY DOES REINVESTMENT TASKFORCE NEED A PLATFORM?



---

## WHY DOES RTF NEED A LEGISLATIVE PLATFORM?

- Ensure implementation of mission of the Community Reinvestment Act of 1977
- On October 24, 2023, the Fed Reserve Board, the FDIC, and the OCC issued a final rule amending the agencies' CRA regulations:
  - Final Rule begins January 1, 2026.
  - Remaining new requirements, including data reporting requirements, are applicable on January 1, 2027.
  - New requirements and adjustments include:
    - Expansion of Facility Assessment Areas
    - Community Development Financing test now includes Native Land Areas and Weather resiliency financing
    - Special Purpose Credit Programs
    - Retail lending test revisions



---

## WHY DOES RTF NEED A LEGISLATIVE PLATFORM?



Potential to tie advocacy into other funding sources for RTF programs outside of HUD:



United States Economic Development Administration



CA Governor's Office of Economic Development



U.S. Department of Labor



California Employment Development Department



Environmental Justice initiatives



Other housing programs



WHAT WOULD A  
REINVESTMENT  
TASKFORCE PLATFORM  
LOOK LIKE?



# PROPOSED RTF PLATFORM

## POTENTIAL PROGRAM AREAS

- Affordable Housing and Desegregation
- Supporting Small Business Growth and Equitable Economic Development
- Consumer Education and Counseling
- Fair Access to Financial Service
- Support Legislation of Other Agencies and Organizations



## 2025 Legislative Program

Drafted on 3/17/2025

Local (L) State (S) Federal (F)	Subject Area
L, S, F	<b>Affordable Housing and Desegregation</b> <ul style="list-style-type: none"> <li>a. Support measures that enhance the viability of housing through community land trusts.</li> <li>b. Support funding and policies that promote the development of affordable housing, housing choice, and further fair housing.</li> <li>c. Support legislation that promotes neighborhood investment through mixed-income housing, which would incentivize economic development in low- to moderate-income communities while mitigating displacement.</li> <li>d. Support funding and policies that promote the development of middle-income housing.</li> <li>e. Support efforts that benefit and provide community benefits in areas designated through the Federal Promise Zone program.</li> <li>f. Support legislative efforts and resources to implement the recommendations of the Task Force to Study and Develop Reparation Proposals for African Americans established under AB 3121.</li> <li>g. Support legislative efforts and resources that expand the ability for local agencies to utilize social housing and public banking.</li> <li>h. Support legislation that would create statewide construction loan guarantee programs to reduce risk and uncertainty in the construction process and promote homebuilding.</li> <li>i. Support legislation and resources for homeownership, including first-time homebuyer programs, and ensuring housing production legislation contemplates home ownership models.</li> <li>j. Support legislation that increases administrative flexibilities related to the production and preservation of affordable housing and permanent supportive housing.</li> <li>k. Support legislation that streamlines affordable housing development.</li> <li>l. Support legislation that provides ongoing operating funding associated with necessary services at permanent supportive housing developments.</li> <li>m. Support legislation that increases housing production; promotes equity, inclusion, and sustainability; preserves housing for vulnerable populations; prevents displacement of existing residents; and protects tenants.</li> </ul>
	<b>Supporting Small Business Growth and Equitable Economic Development</b>

Drafted on 3/17/2025



## ACTION

- a) Approve the Reinvestment Task Force's Legislative Platform, with its list of priority issues,
- b) Request that intergovernmental relations staff at SDHC, the City, and the County work with the RTF in support of the RTF's platform, and
- c) Delegate authority to the RTF's co-chairs to send letters of support on platform issues and/or when a quick turnaround is required.
  - a) The co-chairs have the authority to bring any issue to the RTF for discussion and/or a vote of support.
  - b) Support letters sent from the RTF as a whole will be preceded by an RTF vote.
  - c) Letters sent without accompanying discussion at the RTF will be signed by them as the co-chairs of the RTF and not implicitly or explicitly from the RTF as a whole.
  - d) The co-chairs will share with the RTF copies of all letters after they send them



THANK YOU !